

INDEE IRAN 2017

TEHRAN, IRAN 1 – 3 FEBRUARY 2017

BOOSTAN GOFTEGOO EXHIBITION &
CONFERENCE CENTRE FAIRGROUND, TEHRAN

EEPC India invites participation
Participate through EEPC India to enjoy
substantial savings!

Iran: An emerging economy

Iran is the second largest economy in the Middle East and North Africa (MENA) region after Saudi Arabia, with an estimated Gross Domestic Product (GDP) in 2015 of US\$393.7 billion. It also has the second largest population of the region after Egypt, with an estimated 78.8 million people in 2015. Iran's economy is characterized by the hydrocarbon sector, agriculture and services sectors, and a noticeable state presence in manufacturing and financial services. Iran ranks second in the world in natural gas reserves and fourth in proven crude oil reserves.

Iranian authorities have adopted a comprehensive strategy encompassing market-based reforms as reflected in the government's 20-year vision document and the sixth five-year development plan for the 2016-2021 period. On the economic front, the development plan envisages an annual economic growth rate of 8 percent and reforms of state-owned enterprises, the financial and banking sector, and the allocation and management of oil revenues among the main priorities of the government during the five-year period.

The economic sanctions on Iran have been completely lifted early this year, making Iran a much sought-after market for all the major global traders. Lifting of sanctions offers great opportunities for the Indian firms to sell their products in Iran and also to do business in collaboration with their Iranian counterparts. The economic sanctions in a way insulated Iran from the global economic slowdown, which adds to the existing opportunities of doing business with them.

The Islamic Republic of Iran shares its international borders with Turkey and Iraq in the west, Afghanistan and Pakistan in the East, Armenia, Azerbaijan, Russia, Kazakhstan and Turkmenistan in the North and Kuwait, Saudi Arabia, Qatar, Bahrain, United Arab Emirates and Oman in the South through Persian Gulf and Oman Sea. The location makes Iran uniquely positioned as a gateway to the emerging economies in the Middle East.

Trade between India and Iran

According to the UN Comtrade as reported in the ITC web site, India's exports to Iran were to the tune of \$3.13 billion in 2015. Exports of engineering goods constituted nearly 30% of total Indian exports to Iran in 2015. Exports of engineering goods to Iran in 2015 were \$923.32 million in 2015. In 2013, share of the engineering sector was less than 15% in total Indian exports to Iran.

Iran imported \$43.89 billion worth of goods in 2015, of which \$21.23 billion, ie nearly 49%, were from the engineering sector.

Focus Products

- Auto Parts/ components for passenger and commercial vehicles including:
 - o Passenger and commercial
 - o Automotive components of all types
 - o Ball or Roller Bearings
 - o Gears & Gearings, Ball screw, Gear Boxes Speed Changers etc.
- Castings and forgings
- Domestic appliances including:
 - o Cooking or heating Apparatus
 - o Electric Domestic Appliances
 - o Water treatment with RO
 - o Non-Electric Domestic Appliances
 - o Air Heaters and Air Distributors and parts
- Electric motors, generators and transformers including:
 - o Generators
 - o Motors
 - o Transformers
 - o Switch Gears
 - o Panel boards
 - o Transmission Stations
 - o Transmission Towers
 - o Accumulators
 - o Parts of Electrical Machinery
- Electricity distribution and control apparatus, and parts thereof
- Engines and turbines and parts thereof
 - o Steam Turbines & other Vapour Turbines
 - o Piston Engines
 - o Hydraulic Turbines
 - o Turbo Jets
 - o Reaction Engines
 - o Gears, Parts etc
- Hand and machine tools, parts and accessories thereof
- Instruments and appliances for measuring, checking, testing etc
- Insulated wire and cable
- Kitchenware of metal
- Lifting and handling equipment and parts thereof
- Food processing machinery and parts thereof
 - o Machines & equipment for basic food processing
 - o Machines & equipment for Tobacco processing
 - o Machines & equipment for beverages (tea, coffee, tobacco etc)
 - o Dairy equipment
 - o Bakery and Confectionery equipments
- Machinery for metallurgy and parts thereof
- Sugar mill machinery & equipment
- Poultry farm equipment and supplies
- Machinery for mining, quarrying and construction, including:
 - o Elevators, Conveyors, Bulldozers, Angle dozers, shovels, excavators, tamping machines and road rollers
 - o Machinery for sorting, screening, separating, washing, crushing etc.
- Medical and surgical equipment and orthopaedic appliances
- Pharmaceutical machinery and parts
- Metal fasteners, springs and miscellaneous articles made from metal wire
- Motorcycles; parts and accessories thereof
- Pumps, compressors, hydraulic and pneumatic power engines, and valves, including:
 - o Hydraulic Power Engines and Motors
 - o Linear Acting (Cylinders), Pneumatic Power Engines and Motors
 - o Pumps of all types
- Rolled, drawn and folded products of iron and steel
 - o Flat Rolled Products, Bars & Rods
 - o Angles, Shapes & Sections
 - o Wire of Iron & Stainless Steel
- Oil & Gas Related Products
 - o Drilling Pipe
 - o Water Generators and Injectors
 - o Gas Generators and Injectors
 - o Oil & Gas Separators
 - o Waste Water Separators
 - o Oil Storage Tank
 - o Gas & Oil Transmission Pipeline
 - o Pump & Compressor Station
 - o Gas Storage Tank
 - o Heat Exchangers
 - o Cooling Towers
 - o Gas Plant
- Packaging machines and equipments
 - o Machines for packaging of loose products
 - o Filling & sealing machines
 - o Biscuit /bread packaging machines
 - o Forming and sealing machines
 - o Wrapping and blister packaging machines
 - o Counting and labelling machines
 - o Checking, inspecting and coding machines
 - o Plastic packaging machines
 - o Packaging materials
 - o Machinery and printing, labelling, coating etc

Venue

Tehran Hall, Boostan Goftegoo Exhibition & Conference Centre, Alidadi Ave., Nasr street, Jalale- Ale- Ahmad Highway, Tehran, Iran

Date & time

1 – 3 February 2017, from 1000 hrs to 1700 hrs

Participation charges

One side open built up booth:

Rs. 16,000/- per sq. mtr. for stands of 9 sqm onwards
10% extra for two sides open booth (subject to availability)

Due to limited availability of corner booths, allocation will be done on first-come-first-served basis subject to receiving full payment.

The participation charges will include the following:

1. 4 nights of hotel stay for one person per exhibiting company (to be allotted on first-come-first served basis);
2. Daily transfer from hotel to exhibition venue and back; and
3. Group transfer from international airport to the hotel for exhibitors arriving as groups

A special support for shipment of samples/ machines to a limited weight (subject to confirmation from adequate no. of participating members) will be extended to the participating members. Details will be shared in due course.

Mode of payment

Full payment is to be made by:

Demand draft favouring "EEPC INDIA" along with the duly filled out Application Form OR

Pay through RTGS/NEFT in INR as per the following details:

Name of Bank : HDFC BANK LTD.
Branch : CENTRAL PLAZA
Address of Bank : 2/6, SARAT BOSE ROAD, KOLKATA – 700 020
Account No. : 00142090000452
Account Name : EEPC INDIA
NEFT Code : HDFC0000014

You can also pay online through the following payment gateways :

1. Atom
2. Billdesk

Stand package

A stand of 9 sq. m. will include:

- Standard Decoration & Fascia with Exhibitor's name in English
- 3 Chairs
- 1 Standard Information Counter
- 1 Discussion Table
- 3 Spot Lights
- 1 No. 15 Amp S/P Power Socket
- Floor Carpet
- Waste Paper Basket

Submission of application

Interested firms are requested to fill in the online Application Form latest by 23 December 2016 at the following link:

http://app.eepcindia.org/ems/exhibitors/exhibitor_application_form/MzM

Please go through the "Mode of Payment" section for payment details.

Cancellation of application

Application cannot be cancelled after 30th December 2016. Cancellation after this date would amount to 100% forfeiture of the participation charges paid.

Selection criteria

- As per Government of India's guidelines Display of the Exhibits/ Product Samples at their respective Stalls is recommended. EEPC India will notify details of its assistance in shipment of exhibits in due course.
- Selection of participants will be done after receiving full payment strictly on first-come-first-served basis.

Contact details of EEPIC India Offices

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